

THE GLEICHEN CALL

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SNOW STORMS BLOCK MANY ROADS IN THE COUNTRY

Automobile traffic into Gleichen is almost at a standstill owing to snow drifted roads. About 4 o'clock Saturday afternoon a blizzard sprang up and lasted most of the night. Many cars going to the country became stuck in the drifting snow. Gleichen curiers who went to Cluny to curl left their cars there and returned home by train. Other curiers starting for the same place after the wind came up turned round and came home rather than take a chance of getting stuck on the road. There were reports of numerous cars being stuck between here and Bassano. Early Tuesday morning another blizzard came up and lasted all day. This storm was much worse than Saturday. Some cars tried to navigate around town; even with chains on got stuck and had to be pulled out. The blizzard Tuesday was much more miserable than Saturday owing to the below zero weather.

THE WORLD OF WHEAT

By H. G. L. Strange, Director of "Crop Testing Plan"

Canadian wheat in the long run is not paid for in money, but by the goods, commodities and services of foreign people.

Whenever, therefore, the flow of goods and products out of foreign countries declines, we may be quite sure that a corresponding decline will take place in the flow of Canadian goods and other wheat into those countries. The League of Nations tells us that the export of goods and commodities from wheat importing countries has declined during the depression years by about 30 per cent. The sale of wheat from Canada and other wheat exporting countries has also decreased by approximately 30 per cent. This, of course, is just what might be expected.

It is evident, therefore, that as the wheat importing countries of the world are able to sell some more of their own goods, commodities and services, they will be able to purchase more Canadian and other export wheat.

It can be said, then, finally, that the welfare of the farmers of Western Canada depends very much on the willingness of the nations of the world to buy each other's goods. Canada, of course, must do her fair share of this buying from others if she is to increase her sales of wheat. The following factors have tended to raise prices: Extraordinary bidding for Australian and Canadian wheat that is in store in Europe; countries apparently stocking up for possible drought threatening Chinese wheat crop; Japan and Australia sign trade agreement. Mild, rainy season in France causes wheat growth and vermin.

The following factors have tended to lower prices:

Harvesting completed in Australia. Clear weather facilitates movement of Argentine small grains; crop conditions favorable. Indian wheat and flax seed crop conditions favorable. Larger plantings of winter vegetables in Cuba, Mexico and Puerto Rico. Larger exports of fresh pears from the U. S.

HOCKEY

Friday evening the Calgary Radicals played their second game here this winter before a crowd of about 400 onlookers. The game ended in a 2-2 tie. This was the speediest exhibition of hockey played here so far this season; both teams setting up a terrific pace. The pace told on the Gunners in the middle of the last frame when they displayed signs of weariness; not so the much younger Radio squad, youth being in their favor. There was very little heavy checking and no penalties were handed out by Referee McKay and James.

There was no scoring in the first. Play was as much one way as the other, the local boys had more scoring chances, frequently shooting wide. Five shots were kept out of the Gleichen net, while the Radio net guard blocked out 7. The second period saw

ALTERATIONS IN HALL MAKE BIG IMPROVEMENT

For several weeks past carpenters have been busy in the Community Hall making alterations and improving the looks of that interior. The ceiling of the hall has been covered with paneling and the corners rounded. This makes a great change in the looks of the place and the box like effect is gone. The old projection room has disappeared and a new one built in the club room, the floor of which was lowered three or four feet to do this. In order to conform with the regulations regarding projection rooms this hall has cement floors, ceiling and sides, making the hall almost fire proof as far as the projection room is concerned. The removal of the old overhanging projection room and the new ceiling has greatly improved the sound—making the talking pictures more clearly and easily heard. It is now possible to properly heat the place. Before the improvements it took a lot of coal and much firing to keep the hall comfortable in frigid weather. The work has been in charge of Chas. Thompson.

The Calgary goals again shot seven shots while Wilson kicked out four. At no time did the situation become critical for the goalies, the defence lads chaffed off all puck carriers. Yet the goalies had to be on the alert after the shots taken in their direction were bullet driven. There was a time for a few minutes when it appeared that a goal might be made by either side when both teams put on power play at the same moment.

The last game showed results. The Calgary boys scored two goals with Gleichen getting a look in. The first banger by Harris from Ness was scored by Witt from Cunningham. The Gunners got very busy finally. Cluny passed to Taylor and the gunners handed it to Gleichen, who put the disc in the bag, while the crowd gave an audible cheer. With less than a minute to go every Gunner cent inside the Radio blue line in power play. Marshall picked up the puck from W. Lester and slammed it in, which suited the fans just as it suited the players. The game was a draw.

PEE WEE TEAM WIN FROM ARROWWOOD MIDGETS 6-2

(By a Pee Wee)

In a game at the arena Saturday afternoon the local Pee Wee scored a victory over the Arrowwood Midgets. The game was a clean one and no penalties were handed out. The first period started with a bang and kept up without any goals being made. The second period started out the same but Lee "Auric" Christensen got a break and scored for the locals. Arrowwood then got one to tie up the game. One more goal was put in by the Pee Wees when Robert "Shields" Riddell scored as the bell went to end the second. In the last period four goals were made by the Pee Wees as follows: Elliot "Shriner" Evans; Ted "Howe" Egles; Martin McBean and Fred Crowford. The final score was 6-2. The Pee Wees hope to play Arrowwood next Saturday afternoon.

Arrowwood lineup: Morlin Miller; Marvin Bick; Jerry Jacques; Mike Terrikov; Raymond Lennon; Bud Culp; Billy Brown; Carl Dunka; Gordon Oliver; Darwin Miller; Junior Culp; Ronny Bishop. Pee Wees: Leslie "Broda" Menard; Campbell "Hamilton" Evans; Kenneth "Tay" Boyd; Paul "Goodfellow" Crowford; Bobby "Shields" Riddell; George "Lepine", Phillip "Joliet", George "Merange", Jack "Chapman" Reid, Elliot "Shriner" Evans, Ted "Howe" Egles.

The postponed parishioners meet of St. Andrew's Church will be held in the Veterans Hall on Monday evening, Feb. 1st, at 7 o'clock. Mr. Wiley was unable to be here last week on account of cold and flu. All members of the church are requested to be present at this meeting.

Unless a Chinaman has grand children he is not permitted to wear whiskers. The barbers syndicate must have great power in the Flowery Kingdom.

MOTOR CLUBS ADOPT A NEW ROUTING PLAN

Motorists in all parts of the province will welcome a new system of tourist routes adopted at the Edmonton branch of the Alberta Motor Association and which will also be available a divisional headquarters at Calgary and Lethbridge. J. A. McNeil, secretary of the A.M.A. has been in communication with the headquarters of the American Automobile Association and other centres in the United States concerning the latest system in routing summer tourists. As a result a great deal of data has been obtained by Mr. McNeil, who has consolidated it for the benefit of Alberta motorists.

Thus, when an application has been received for a routing to any part of the United States or Canada, the A.M.A. office will be able to furnish much more additional information than has been the case in the past. The motorist will be supplied with an amazing amount of detail concerning any favored route, besides much valuable material that will deal with the return trip.

During the past year, the motor touring services operated by the A.M.A. showed increased popularity as holiday makers were routed in large numbers to all sections of the Dominion and south of the international border. Demonstrating the increased interest in the A.M.A., the membership reports for January show material gains over the similar period of last year.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

N. E. Thurston was elected trustee for the Hammer Hill school in place of Mr. Scott who resigned.

At 9 o'clock Thursday night, with a blizzard blowing fire broke out in A. Jena's residence. The fire brigade was called and the blaze extinguished. Mr. Jena states he could have extinguished the blaze with two or three pails of water but he could not pump it out enough. The chemical engines were slow in arriving and the hose reel discouraging, and when it did arrive wrenches were missing, making it necessary to run out the whole reel. When the brigade got started they worked hard and saved the building. The loss will be a few hundred dollars. Evidently with a little practice the new brigade will prove excellent.

A proposition is under way in England to amalgamate the Southern Alberta Land Co. and the Canadian Wheatland Ltd. and to raise capital to complete the great irrigation canal of Gleichen on which over five million dollars have already been expended.

Mr. and Mrs. J. E. Ostrander and little Paul Irvine have returned from an extended visit with relatives in Toronto.

Pte. Billy Service returned over a week ago from Calgary, and is still on crutches, owing to his shooting accident last fall.

Mr. McConnell has received word of his brother's death. He has seven brothers enlisted and a sister a Red Cross nurse.

The Cluny farmers are busy organizing and hope to start soon on the erection of an elevator there.

N. N. Hayes has decided to leave Canada and will have an auction sale on March 1st.

Tom Couter, one of our wealthy Blackfoot Indians returned from Calgary very indignant and greatly disgusted with the police. It appears a merchant up there taking a coon-skin coat out to air in front of his store, valued at \$150, and some one took it. Soon the police were on the job and as Tom was wearing a good coat they took him in claiming he stole the coat. Tom cannot talk English very well, but he finally produced a receipted bill \$450.55 from J. A. Ramsay and made the police understand he paid that bill and bought the coat from Mr. Ramsay. The police told him the account was not his and that he picked it up on the street. Tom could hardly stand for such an insult as he was a Christian and very honest. A letter to the police from Mr. Ramsay and Tom was released.

REPORT OF LAST MEETING OF TOWN COUNCIL

The town councillors recently held a couple of meetings.

The council decided that the time allowed the Athletic Club to tear down the implement shed and use the lumber for a roof on the rink, had expired, therefore the secretary was instructed to notify the club that the town intended to wreck the building and use the material for town purposes.

Mrs. M. A. Brown waited on the council in connection with the sewer on her property. She advised the councillors that she thought they were responsible for the sewer and asked them to re-consider the matter. As this sewer had been connected in 1916 and no account had been rendered to the town for the cost of the same, the secretary was instructed to ask Mrs. Brown submit an account for the cost of installing the sewer when the matter would be given further consideration.

A fan is to be put in the furnace of the Community Hall and the town handy man was instructed to have matter attended to.

The secretary was instructed to prepare a list of taxes owing by the Municipality of Blackfoot for the school district. This to be brought up at the next meeting. There was some discussion of erecting a stage in the Community Hall but the matter will be held in abeyance for the time being.

THE BUSINESS OF BEING A DOG

By a Local Dog Fancier.

The life of a dog, even the most fortunate is not all downy pillows and juicy ones. The life of every dog is filled with responsibilities which he realizes to the utmost, but never shirks, even though the path of duty leads to the grave. And when a dog dies, he takes with him that which humans seldom bear away—his best.

Nevertheless, life holds for him many compensations, chief of these being affection and companionship of his human friends, his moments of frolic. Every dog has a sense of humor, frequently developed to a remarkable degree. He likes a joke as well as any one, and how well he knows when the joke is on himself, and how good humoredly he accepts it!

Many persons seem unable to realize that a dog has any business on earth except as guardian of life and property, and playmate for children. To be sure, he fulfills these duties perfectly, but the role in which the dog shines with a lustre which time cannot tarnish, nor custom dim, is that of friend, prince of comrades!

Of a dog's many duties and privileges, not the least important, by any means, is that of confidant. No man bares his soul to a human as to his dog. It is the dog who hears the cry of the broken heart. It is the dog who crouches in mute sympathy as one pours out the bitterness of his soul in prayer to his Maker. It is the dog who sees the tear stained face with its mask of pride and indifference cast aside. It is the dog who sees the pockets turned outward. It is the dog who truly keeps the vow, albeit unspoken, to "Love, honor and obey, and forsaking all others, cleave to me, and only one, until death."

When a man calls to remembrance the loves of his life, there is one face seen through a mist of tears. With friends it is the same, there is one friendship more perfect, more enduring. And so with our canine friends, no matter how many dogs one has owned and loved, there is one whose memory is greater, thoughts of whom bring always a smile and a sigh.

It may be truthfully said that a dog is a success in any role he essays. He is a thespian of no mean ability. And with his becoming modesty he wears his laurels! In short every day, every hour, the dog carries on tirelessly, uncomplainingly, without hope or thought of reward. Man's indebtedness to the dog is too overwhelming to be summed up in dollars and cents. Yet how little it costs to repay him. Food, kindness, shelter, these simple things, constitute his hearts desire. So easy to give, yet so rarely bestowed.

But, after all, the chief business of a

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dog consists in being just what the Almighty made him—a dog! He would not be less if he could. He could be more if he would. Laugh and the world laughs with you. Weep, and but for your dog, you weep alone. Men of the stone age are said to have shaved themselves with flint 20,000 years ago.

ST. ANDREW'S CHURCH Morning Prayer and Sermon will

be held in St. Andrew's Church at 11 a.m., Sunday, January 31st. REV. C. WILEY, M.A. (Incumbent.)

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Inescapable Obligations

Responsibility to others is an obligation which none can evade or escape, and the extent to which a man is mindful of this obligation and heeds it will his progress and success in life be measured.

The statement is axiomatic whether the subject is an employee or employer, whether he conducts his own business from an office or store or whether he is working for himself on the land. There are many who think they can escape direction and avoid responsibility to others by going into business for themselves or by taking up land because they think it offers them "independence" of others.

In the industrial world one meets young fellows who seem to think that the only fruit from their labors is what the Boss gets. Either they do not know or do not care about the self-development that comes from tackling problems even where there is no immediate difference to their own pockets.

They cannot see that in performing their daily tasks they are working for the kind of business men they will be in the future. They are working for themselves, making their own careers, and being paid for it by another man or men. But so long as they remain in the wrong state of mind they will likely remain in the same station of life. Business to them will be something that is done by someone else. If they are ever in business for themselves it will be without the training that would ensure success.

Some of them do go into business. A few succeed out of sheer necessity. Some succeed for a time and particularly in times of prosperity but most of them fall in the long run because they have not accepted responsibility and have gone into business without the self-imposed training necessary to ensure success in any line. In other words they have not learned to master themselves.

Just how much is any man in business his own boss? The grocer, the bond dealer and insurance man each knows that the customer is the boss. When the employee starts out in business for himself he may learn it will be easier to satisfy one employer than a hundred. He will learn that the job he has undertaken is the boss and that every job, every day, is and will be. And he will get his "pay" according to how well he pleases his "employers."

And what is true in the industrial world is equally true for the man on the land. He who thinks he is escaping responsibility to fellow men by taking up land to raise wheat or beef is making the same mistake as the man who goes into business for himself in the hope of pleasing himself and following his own dictates.

The farmer has many bosses and most of them are exacting in their demands. The consumer who eats the bread made from the wheat grown on his land and the family who consume the farmer's meat are his bosses. Even though the farmer may not come into direct contact with them, and his income will be determined by the extent of his ability to cater to their palates. When the farmer's wheat or beef is graded and priced at the elevator or the abattoir, the grade and the price are based on his ability to please his unseen bosses. They determine the bulkiness of his pay envelope.

And for the farmer the unseen consumer is not the only boss. There is another to whom he must look for direction and guidance and that is Dame Nature herself, perhaps the most exacting of them all. To ensure measurable success the agriculturist must not only please the thousands of more or less remote consumers whom he supplies but he must bow to the rulings of Nature as represented in her seasonal manifestations.

To be successful the man on the land has to learn to work with Nature. An attitude of submission or even submission towards her laws will only create trouble for himself. He must learn to do things at the right time and in the right way whether inclination leads in that direction or not. In other words he must be master of himself.

So there is no use trying "business for oneself," either in the office or the store or on the farm as an escape from responsibility. A man's problem is only beginning when he starts out for himself. More than ever before he will need the experience he has gained in the service of others, and in the case of the farmer it must necessarily be the training he has acquired from his father or his neighbor and from his own observations and deductions. Lucky for him if he has balanced that experience by learning the fundamentals of management and finance as well as production.

Capital alone will not ensure success for, as one authority said, "It is not so much what capital a man has as what he does with it." It will take character and determination. Morale. The invisible assets that went into the founding of every business that ever became anything more than a mere way of making a living.

Without them a man weakens under the strain of satisfying a large and exacting clientele clamoring for every kind of efficiency in his product. To satisfy these legitimate demands means success. Any other course means failure.

May Receive Fortune

Stone Cutter In France May Be Heir To Fortune In America

The six-year search for the legal heirs of the \$20,000,000 tobacco fortune of the late Mrs. Henrietta E. Garret, widow of Walter Garret, of Philadelphia, was believed near an end with the discovery in Nancy, France, of a stonecutter named Murry, who is a fourth cousin. He is about 60. His wife is living, and they have a 25-year-old son.

When informed the family might receive a large part of the Garret fortune, estimated at 420,000,000 francs (\$24,800,000) with accumulated earnings, Mrs. Murry said in that case they would devote most of it to alleviating distress.

M. Murry declared he would not leave his job as stonecutter as he still enjoys the work.

There are 64 streets, squares, etc., in London named "Albert" in honor of Queen Victoria's husband.

Alberta Scholarships

Established To Encourage Agricultural Education Among Farm Boys And Girls

Established to encourage agricultural education among farm boys and girls, 26 scholarships will be available to young people in Alberta, Hon. W. N. Chant, minister of agriculture, announced.

The scholarships, entitling winners to attend one of the provincial agricultural schools, or the agricultural faculty of the University of Alberta, will be financed by surplus funds obtained from the defunct Canada wheat board.

The Bible has been reprinted more than any other book. Each of the early printers inaugurated his career by running off a few copies of the Bible, as if to insure success in his future publications.

Speaking without thinking is like shooting without aiming.

Food Prices Rising

Rising Food Prices Are Hard On The Consumer

The problem of the family budget is again disturbing the peace of mind of the thrifty Canadian housewife and her husband who has to provide the wherewithal to meet the needs of the family. The centre of attention is food prices.

After a spell of fairly stable prices, the movement for some time has been upward and the cost of a budget of the leading foods that are consumed by the Canadian has risen about six per cent. in the past six months. This figure represents the average for 70 Canadian cities; it would be higher in some and lower in others.

The sharpest price advances have been made for potatoes, eggs, butter, flour, bacon and fresh pork. Of course, eggs and butter are usually higher in the fall but other increases are not to be explained by seasonal influences. Most of the other common foods have also moved upward by moderate amounts, the only noteworthy exceptions being fresh beef, lamb, milk, coffee and sugar.

Food prices generally are now almost 25 per cent. higher than the 1933 depression low point but are still 25 per cent. below the pre-depression levels of 1929.

Rising food prices are a hardship on the consumer but are a boon to the producer. The farmer was hard hit in the depression and a distressed farming community reacts on the property of all other classes in the Dominion. Prosperity on farms would lead to more general prosperity and higher incomes to meet the higher costs of living. So even the cloud of higher food costs which hangs over us may have a silver lining.—From the Internal Trade Branch of the Department of Statistics, Department of Trade and Commerce.

Japan Short Of Oil

Has Plan For Production Of 1,500,000 Tons From Coal

The Japanese army and navy have come forward with programs calling for the creation of a \$20,000,000 company to produce 1,500,000 tons of oil a year from coal during the next five years.

The coal from which this oil is to be squeezed is expected to be obtained from mines in Japan and territories under Japanese influence or control.

While it produces both oil and coal, Japan proper does not possess either of these minerals in sufficient quantity or of such quality as to meet its actual or potential needs in peace or war.

And that is why it was anxious to secure in Manchuria a dependable supply of coal and oil-bearing shale. The economic interpretation of history finds strong support in the efforts of underprivileged Japan to make itself economically independent of other powers, which might try to starve it into submission.

At the same time Japan's desperate efforts to make itself economically independent reveal the disadvantage under which it would now enter upon a prolonged war with the Soviet Union, say, which still has under its top-soil incalculable stores of coal, oil and other essential minerals.—Detroit Free Press

Would Protect Canada

Lethbridge Member Will Support Any Program For Increased Defence

John H. Blackmore, of Lethbridge, Social Credit leader in the House of Commons, said that he would strongly support the King government in any program of enlarged defence.

"Canada in my opinion should be spending as much per capita on defence as Great Britain and the United States," he said. "This Dominion is jointly responsible with all parts of the British Commonwealth for its defence and we are jointly responsible with the United States for the protection of the North American continent."

Mr. Blackmore said air defence is the important feature Canada should emphasize.

Were Well Trained

A commercial traveller, visiting a large business office, jokingly begged to the manager that he could pick out all the married men among the employees. He was challenged, and so he proceeded to demonstrate.

He stationed himself at the door as the employees returned from the noon luncheon hour, and designed those whom he believed to be married. In almost every instance he proved to be right.

"How do you know?" asked the manager in amazement, after the experiment.

The answer was simple. "The married men wipe their shoes on the mat; the single men don't."

WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Ready to go

The blood goes out two pounds of liquid into your bowels daily. If this bile is not moved freely, your food doesn't digest. It just stagnates in the bowels, gas builds up your stomach. You get constipated. Bile moves gas into the body, and you feel sour, sick and the world looks purple. A more bowel movement doesn't always get the liver free. You can feel something that weighs on the liver as well. It takes those good, old cathartics to get the liver free. Go those two pounds of bile flowing freely and make you feel like a new man. Bile moves gas into the body, and you feel sour, sick and the world looks purple. Ask for Carter's Little Liver Bile by name. Absolutely reliable anything else. Six.

New Realm Of Radiation

Professor Einstein Develops New Theory In Support Of Relativity

The New York Herald-Tribune says Prof. Albert Einstein has discovered a whole new realm of radiation, more extensive in range than known radiation types like light, heat and sound, giving a further support to his theory of relativity.

The newspaper says the scientist and his assistant, Dr. N. Rosen, furnish mathematical proof of the existence of this realm in a paper to be published in the journal of the Franklin Institute of Philadelphia.

The radiation visualized in Einstein's mathematical concept, the Herald-Tribune says, is made up of gravitational waves which parallel electro-magnetic waves in size and frequency but have different properties.

The only one of these properties as yet demonstrated, the paper continues, is the ability to pull comets and planets out of their courses as they move across the sky.

Neither scientist, the newspaper said, was available for amplification of the announcement of the discovery because Dr. Rosen is in Russia and Dr. Einstein requested that his period of mourning for his wife, who died Dec. 20, be respected.

SELECTED RECIPES

MACARONI CAKE

Time: 40 minutes.

Temperature: 350 degrees F.

1 1/2 cups butter; 1/2 cup white sugar;

3 eggs yolk; 3 tablespoons milk; 1 cup Royal Household flour; 1 teaspoon baking powder; 1 tablespoon corn starch.

Beat the butter and gradually add the sugar. Add the yolks of the eggs, one at a time, beating well after each addition. Add milk. Sift together five or six times the flour, baking powder and corn starch. Add to first mixture and beat well. Put in pan 8" x 12" and pat into shape. Cover with meringue and bake about 40 minutes in a moderate oven until meringue shrinks from the sides of the pan.

Meringues

3 egg whites, stiffly beaten; 1/4 cup sugar; 1 teaspoon corn starch; 1/4 cup coconut.

Beat the whites of the eggs until stiff. Gradually add the sugar and beat again until mixture peaks. Add corn starch and stir in coconut. Spread on raw batter.

Recipe by Mildred Mae MacKenzie Copyright.

SCALLOPED CORN AND CELERY

1 1/2 cups corn (canned or fresh)

1 small green pepper, chopped

1 cup celery, finely cut

15 Christie's Soda Wafers, crumbled

Salt and pepper

3 tablespoons butter

1 cup hot milk

Arrange corn, pepper, celery, crumbled crackers and seasoning in two alternate layers in a greased baking dish. Add 2 tablespoons butter to hot milk and pour over layers. Bake with remaining butter and bake in a hot oven (425 degrees F.) 25 minutes. Six portions.

Money For Education

"More pigs, less literacy," was the parting advice of a Chinese inspector as he handed a steamer for the national capital. In explanation, he pointed out that Hugu province has a 20 cent tax on every pig marketed; the proceeds going toward mass education.

A duck can breathe through a broken windpipe.

New Electrical Rays

Italian Invention Makes Man Invisible By Use Of This Apparatus

Engineer Mario Mancini of Milan, Italy, was reported ready to offer the world an electro-optical apparatus which makes man invisible while under its rays.

Prof. Mancini's machine was described as an electrical device whose levers regulate the intensity and frequency of electrical current in order to obtain its rays.

Newspaper reports are that the apparatus, the result of years of work, has been patented.

While X-rays render invisible only the softer parts of the body, the Mancini rays are reported to penetrate every part. It is asserted that in tests at the professor's home persons subjected to the rays were invisible, while the chairs in which they sat could be seen. Few substances, it was added, are able to stop the rays.

Informants asserted that persons subjected to the rays first assume a confused appearance, then become ghost-like, and finally become invisible.

Cuts Duty On Grain

Germany Has Made Reduction In Tariff On All Imports

Germany has cut tariffs on grain imports sharply. Foreign authorities in Berlin questioned whether the move signalled a great increase in grain purchases abroad since Germany maintains a vigorous and detailed system of control over imports.

Effective Jan. 1 the new rates amounted to reduction in duty on wheat from 94 to 12 cents a bushel, on rye from 61 to 10 cents and on barley from 52 to nine cents.

World grain markets in recent weeks have been influenced by reports Germany faced a grain shortage and would need at least 1,000,000 tons of wheat to make up for the deficiency. Accounts of German grain needs were credited with having been a spur to the spectacular rise of domestic wheat prices last month, but grain men have realized that Germany, with a small gold supply and scant holdings of foreign exchange might find it difficult to fill its wants in the world market.

Experimenting For Many Years

Cleveland Doctor Is Seeking Source Of Human Energy

Beside a palm-thatched cabana on the beach at Key West, Florida, Dr. George W. Crile, famous Cleveland physician, completed another stage in his hunt for the source of human energy.

Dr. Crile and Prof. Daniel Zwing dissected sources of turtles, conches and other marine life, removing the hearts, brains, livers and lungs, weighing and measuring each while Dr. Crile dictated his observations and findings.

Some days the scientists worked in their bare feet to facilitate frequent excursions into the shallow water for fresh specimens.

For many years Dr. Crile has been experimenting with the sources and nature of human energy, hoping that some day science may discover a method of producing life synthetically.

The hop-merchant butterfly lays its eggs in columns which are attached to leaves. The last laid eggs hatch first so that the chain remains unbroken.

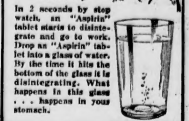
"You're not looking too 'appy, Mrs. Higgs."

"No—it's this uncertain weather. One day it's hot, next it's chilly—and yer never knows what to pawn."

The Queen Mary, new British liner, is really two ships, one within the other, with a space of six feet between the outer and inner hulls.

Now Ease Neuritis Pains Fast

"Aspirin" Tablets Dissolve Almost Instantly



For Amazingly Quick Relief Get "ASPIRIN"

If you suffer from pains of neuritis what you want is quick relief.

"Aspirin" tablets give quick relief, for one reason, because they dissolve or disintegrate almost instantly they touch moisture. (Note illustration above.)

Hence, when you take an "Aspirin" tablet it starts to dissolve almost as quickly as you swallow it. This is ready to start working almost instantly—headaches, neuritis and neuritis pains start easing almost at once.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trademark of the Bayer Company, Limited, of Windsor, Ontario, Ltd. for the name Bayer in the form of a cross on every tablet.

Try it. You'll say it's marvelous.

ASPIRIN TRADE-MARKED BY BAYER

LOOK FOR THE BAYER CROSS

Rebellion Veteran

William Dow Served As Dispatch Rider In The Struggle Of 1885

A veteran of two Canadian armed conflicts, and a pioneer of the prairies, William Dow, aged 87, of Rosted, Saskatchewan, died in a Saskatoon hospital recently.

Dow served as a dispatch rider during the Riel rebellion of 1885, and was captured by Louis Riel. He successfully concealed his dispatches from the rebel leader, however, and later escaped. In 1897, he participated in the Fenian raids.

Born at Whitchy, Ont., Mr. Dow moved to western Canada in 1869, and worked on the first government survey in Manitoba that year. Following the Riel rebellion, he returned to Manitoba, settling at Pilot Mound in 1889.

In 1904, the pioneer followed new trails to Saskatchewan, and took a homestead in Talcott, where he farmed until recently.

There Are Others

The Peterborough Examiner says the fact that Dr. A. P. Coleman, professor emeritus of the University of Toronto, has been awarded the 1906 Penrose Medal of the Geological Society of America, will help to advertise the fact that Mounted Police and professional hockey players are not the only kind of folk produced in Canada.

The giant model of the moon at Griffith observatory, Los Angeles, was built by Roger Hayward, and conforms to exact scale with photographs taken with the 100-inch telescope at Mount Wilson.

ITCH
... STOPPED IN A MINUTE ...
Are you bothered with the itching, burning, redness, swelling, or other skin ailments? It's quick and happy relief, is cooling, antiseptic, moistens the irritated skin. Clear granules and stains—Soothes. Stop itching, burning, itching instantly. A 25¢ trial bottle, at drug stores, saves you many licks.

The Queen Mary, new British liner, is really two ships, one within the other, with a space of six feet between the outer and inner hulls.

The Queen Mary, new British liner, is really two ships, one within the other, with a space of six feet between the outer and inner hulls.

HEAVY WAXED PAPER

ONLY APPLEFORDS OFFER YOU THE CONVENIENCE OF THIS EXCLUSIVE KNIFE EDGE THAT MAKES IT EASY TO TEAR OFF THE EXACT LENGTH REQUIRED.

Appleford's Para-Sani

HEAVY WAXED PAPER

Warehouses at Calgary, Edmonton, Regina and Winnipeg

The Favourite—for Generations
PURITY FLOUR
Best for all your Baking

young MOTHERS



Thou Shalt Not Love

— A NOVEL BY —
GEORGIA CRAIG
CHAPTER XIV—Continued

She knew Sapphira must have more powders in the extra luggage the colored woman had brought along. Feverishly she hunted for them, tossing lovely lingers, expensive vials, boxes, every which way, here and there. At last she found the box she recognized. It was filled with little packages. She moved across the floor with them to the table on which the glass of water was all ready for her. With shaking fingers she began opening the little packages, one after the other, counting—one, two, three, four. . . She emptied them all into the glass. A strange excitement possessed her. She must hurry, hurry, hurry, before someone came to stop her!

The liquid foamed right to the top of the glass, a life-giving looking sort of liquid which was a lie—which meant death in its foolish imitation of life's effervescence. Starr picked up the glass.

With a gesture of bravado, she held it up in a toast, in just the same way that "Play-Girl" had tilted her champagne glass to meet the laughing, admiring face of some man.

Starr Ellison's toast, the toast she thought would be her last, was to the pale, wild-eyed woman who faced her in the mirror.

But even as the glass touched her lips, her plan was rudely frustrated. There was a sudden noise behind her. A man's hand stretched out and knocked the glass from her fingers.

The white liquid, not through its effervescence, foamed against the beige rug of one of Stephanie Dale's guest rooms.

Too late! Her fear had not been imaginary. . . Again Fate was laughing at her. Her hairy fate was not sufficient.

The blurred figure beside hers in the mirror took definite shape. Starr choked out a sharp cry, swinging around.

"Michael!"

"Michael! You're insane! You mustn't say such things! Here in Stephanie Dale's home, and you're going to marry her!"

"I'm not going to marry Stephanie Dale," Michael contradicted grimly. "I hope I'm not that stupid of a fool. It wouldn't be fair to her, with your shadow between her and me—which it would be—always! I'll always be branded as the sort of cad they do know about by everybody who knows me of course. I'm expecting that. I'm prepared for it. It doesn't matter in the slightest. . . Nothing matters, except that I want you!"

Step by step he came forward. Straight into the tortured pools of her long black eyes he looked, her mysterious eyes. This time he was too blinded by his own passion to see the reflection of her suffering that was mirrored starkly. He flung at her:

"If you want to play, I'll play with you! You are going to marry me now, tonight! Oh, it'll all be the way you like it—all play! We'll jazz up the wedding march, burlesque the marriage vows—make a playground of marriage! We'll play—and how!"

Oh, this was all preposterous! It was all more like a nightmare dream than anything she had known since the day she shivered beside a three-thousand-year-old priestess shiver to dust, and heard . . . She would not think of it!

Michael was joking, of course. He must have had more to drink than she had thought, and this was his idea of a well-aimed attack to a party, and a getting even.

She was wrong. She saw that at the instant of seeing Michael's face plainly in her dim boudoir light. He meant what he said. He had never been more deadly in earnest. The de-

He said sharply: "You won't need a sedative tonight!"

He did not understand, of course, just what he had interrupted. He had never understood Starr from the beginning. He never would.

He looked very big and masterful, and altogether too much of any woman's ideal of a man as he stood there, not far behind Starr, framed in the open doorway to the terrace. His gray eyes were glowing with a strange fire that was not of this modern generation at all, but to Starr quickly recognizable as the fire that might have glowed in the eyes of any strange sheik of Araby. Modern, yes—tremendously, vitally so. But—

His hard young mouth curved rebelliously. The sleek lines of his waved hair, which he always sought to repress had broken into little ruffled waves, wet and unruly.

Starr did not know how she found her voice. It was a strange, muffled voice that asked:

"What are you doing here, Michael? What do you want?"

He gave a short laugh. "What should I want in a lovely, dangerous woman's boudoir at midnight. . . The answer ought to be obvious."

Dangers of ice pricked Starr's spine. Here was a situation which was entirely foreign to her. One with which she did not know how to cope for the simple reason that it was completely out of the scheme of all her experiences. She met it unprepared.

"We haven't anything to say to each other, Michael-Hassan," she said coolly, deliberately using the nickname which would presuppose her lack of interest.

His lip curved. "Haven't we, Starr?"

He was moving closer. He was overwhelmingly close, boring her through with those relentless gray eyes of his. He said, as smoothly as though they were discussing the next day's program:

"On the contrary, my dear, I think we have a lot to say to each other. We've been fooling ourselves, you and I, playing a game of bluff. But I've seen through it. And you ought to know you've been fooling yourself. Which are stronger than men. You didn't really think that things could end like this, did you?"

The grim determination of his face added deep significance to his words. Starr took a shrinking backward step away from him. Her thin, frail hair was held against her lips in terror. She breathed:

"Michael, have you gone crazy?"

"That strange laugh echoed again. Michael threw back his head to give freedom to it.

"Crazy? Yes! Sure I'm crazy. I'm crazy about you—mad as a June hatter. I hate you, and yet I can't keep away from you. Riddle me that, will you? You—you're a devil from the burning sands, a real enigma of the desert, if the truth were known, and you've bewitched me! You're a snake, and I love you! You're poison in my blood!"

Starr cried out wildly, keeping her voice as repressed as emotion would allow.

"Michael! You're insane! You mustn't say such things! Here in Stephanie Dale's home, and you're going to marry her!"

"I'm not going to marry Stephanie Dale," Michael contradicted grimly. "I hope I'm not that stupid of a fool. It wouldn't be fair to her, with your shadow between her and me—which it would be—always! I'll always be branded as the sort of cad they do know about by everybody who knows me of course. I'm expecting that. I'm prepared for it. It doesn't matter in the slightest. . . Nothing matters, except that I want you!"

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phant set of his firm, lean jaw spoke of a ruthless purpose.

Starr felt torn inside from the force of her own conflicting thoughts and emotions. There was the part of her that wanted Michael more than she wanted anything else in earth or heaven, even in spite of the cavernous way he would take her—perhaps because of it. She was not sure. On the other hand, there was the deep voice of conscience, warning her that she had not the right to marry any man, not even Michael. Oh, most particularly Michael! Her sacrifice to that ideal had already been placed on the altar.

And in the distance. . . There was a throbbing like the beat of tom-toms in her veins, like the rhythm of the drums of stretched goatskins heard in the desert, never forgotten. . . Primitive passions, fighting for freedom. Passions the most effective civilization could never down.

Starr waged her silent battle, the lights flickering before her like untangling pinpoints of beckoning temptation. Then—It was through frozen lips that she uttered:

"You're completely raving crazy, Michael Fairbourne! I wouldn't marry you if you were the last man on earth. Why should I?"

"Of course I don't expect you to settle down and raise babies. I know better than that—now. Ours will be a play marriage, like all the rest of your playing, except that it will be real, as far as you're concerned. Our play-marriage will end tonight. Tomorrow I'm going away—I don't know where. It doesn't matter. The wedding ceremony will be a ruse between us. . . To me it will be a safeguard to insure me from ever making a fool of myself over a woman again."

Starr swayed and her breath seemed driven out of her body as her eyes close to shut out the pain. Everything else had been offered her—and now this! Play-girl bride for a night to satisfy a man's bitter desire for revenge! Was she to suffer this final humiliation before her fatal star burned out?

A desperate silence walled them in. He was waiting for her to speak. A desperate thought was milling around in her brain. Suppose somebody came—found them. Suppose . . .

Somehow she must get Michael out of this room. Perhaps outside she could reason with him.

The seriousness that had tensed her words before changed to lightness. She glanced down at the flames of her white silken nightdress and the gauziness of the chiffon negligee that veiled it. She smiled ruefully, and when she spoke, she seemed to give in.

"All right, Michael-Hassan," she said, with a ripping subdued laugh. "Have it your own way. You always do. Only give me a chance to slip into something in which I won't freeze to death. . ."

She gave him a playful shove. "Go on, she said, and don't make too much noise about it!"

(To Be Continued)

Says Climate Changing

Rivers Of Western Canada In Danger Of Drying Up

If the Rocky Mountain glaciers continue melting, in the opinion of Dan McCowan, western Canada's rivers will have dwindled "almost to nothing" in the next 500 years.

The glaciers which the Banff nationalist described as the "reservoirs" of the prairies, are decreasing slowly, McCowan told the Montreal Women's Club.

"The climate is changing in the Rockies," he said. The glaciers are losing more in the summer than they gain in the winter. If this continues, rivers like the Saskatchewan will have dwindled almost to nothing in 50 years.

"The only thing we can do," declared the noted naturalist "is to plant more trees to conserve the moisture."

Art Of Fan Making

Was Known In China Many Thousand Years Ago

Fans made of peacock feathers were used in China in 3000 B.C., and there is one in the Cairo Museum, 4,000 years old. The invention was brought from China to Europe by Portuguese traders in the seventeenth century, and Paris was long the centre of fan-making. In 1683 King Louis XIV. expelled all his Protestant subjects and some of them brought the art over to England.

The Fanmakers' Company of London dates from 1709.

Adop Lazon mountain, Philippine Islands, are hundreds of bodies of Igorots, clothed and sitting in groups resembling "picnic" parties that have been there for years and have been perfectly mummified by the hot, dry air.

DAD GIVES A GOOD TIP



British Yacht Challenger **Aerial Survey**

Sopwith To Bring Two Yachts To Contest America's Cup

Endeavour II, T. O. M. Sopwith's challenger for the America's cup, will leave Gosport for New York early in May, the New York Times reports. She will be accompanied by Endeavour I, the old challenger, against whom she will race before the cup contest.

It is still possible that Endeavour I may represent Great Britain in the series as, according to the Times, Sopwith is uncertain which of the two boats is superior. A combination of bad weather and racing mishaps to Endeavour II, last summer prevented effective comparison. The rules of the competition require only that the challenging boat be announced not less than 30 days before the match.

Neither boat will race in England before leaving. Mr. Sopwith said he hoped the two boats would have six weeks of sailing on this side before the cup series begins July 31.

The cost of sending out Endeavour I, as a trial boat is being borne by a syndicate of British yachtsmen.

Smallest Steam Engine

Less Than Half An Inch High And Perfect In Every Detail

What is stated to be the smallest steam engine in the world is now in Captown. It is less than half an inch high—about the size of a three-penny bit, and is perfect in every detail.

It is the work of J. M. Ewing, of Kenya, who planned to exhibit it at the Empire exhibition. The exhibition authorities, however, would not take the risk of putting it on view as they were afraid it would be pocketed.

Mr. Ewing stated that it is a three-cylinder double-acting piston valve reversing steam model engine. It has a bore of three sixteenths of an inch and a stroke of one-sixteenth of an inch. There are about 200 parts in it.

Finland's army flyers had adopted the swastika as insignia for their planes in 1917, long before Adolf Hitler came along.

According to the Smithsonian Institution there are 300 dialects in the 45 stock Indian languages.

PATENTS

A List Of "Wanted Invention" And Full Information Sent Free On Request. The RAMSAY CO. 127 O'FARRELL ST.

Can Measure Height And Girth Of Trees By Photography

Canada has led the world in developments of aerial survey, H. E. Seely of Ottawa, in charge of the forestry survey branch, department of mines and resources, told the Canadian Society of Forest Engineers.

From the aerial photographs tree heights could be determined from the shadows they cast, he said. Tables had to be worked out for location, season and time. A table had been worked out for diameter breast height.

He said the work would not be completely accurate as far as the individual tree was concerned, but it was only an accurate average which was desired. Ground surveys had tallied with the aerial averages worked out in the office. The height might be out as much as 10 feet in a single tree but the average was out less than a foot.

Cannot Be Abolished

Speed Limit Essential As Long As Drivers Are Selfish

Surely, it requires no argument to prove that risk increases proportionately to speed. With all the modern mechanical improvements and technical safeguards it is, after all, the human factor which counts most in ensuring safety. A car bounding along at 70 or 80 miles an hour is not under any control and is a peril to itself and to other vehicles. Experts agree that to drive above 50 miles an hour is to invite disaster.

While something might be said for stepping up the speed limit to some extent in view of recent developments in the automobile industry, to abolish it altogether would be to surrender to the demands of the reckless, the selfish and inconsistent.

Speaks Many Languages

No one, we feel certain, will be disposed to question the appointment of that Toronto interpreter who is able to converse in Russian, German, Ukrainian, Serbian, Macedonian, Czechoslovakian, Bulgarian, Jewish, Lithuanian, Polish and English—a veritable Babel in himself.

MacTight: "Do ye think I will pull through, Doc?"

Dr. MacPee: "Well, Sandy, if I were you I would nae get more than a bottle of medicine this time."

Tea is said to be the world's most popular beverage.

Little Helps For This Week

Being confident of this very thing, that He who hath begun a good work in you will perform it. Phil. 1:3.

Fill with inviolable peace; Stablish and keep my settled heart. In Thee may I now wanderings cease, From Thee may I no more depart; Thine utmost goodness called to prove, Loved with an everlasting love.

What is it that makes us unable to persevere? It is not want of strength, for we have with us the strength of the Holy Spirit. We have never set ourselves sincerely to any work according to the will of God and failed for want of strength. It was not that strength failed the will, but that the will failed first. We open only certain chambers of our mind to the influences of the Divine, and yet if we would have peace we must be altogether united to God.

Jonker Diamond

Huge Stone Is Cut Into Dozen Small Jewels

What remains of the big Jonker diamond, 12 smaller but more beautiful stones, rested on a black velvet-covered board in a Fifth Avenue, New York, office.

Harry Winston's job of cutting up the great diamond was over. Behind him lay months of critical study and anxiety, and gone were 350 carats of diamond, vanished into air.

The Jonker diamond weighed 725 carats in the rough. The total weight of the dozen stones is 375 carats—the rest was lost in the cutting and polishing process.

Jackie, ball and rope jumping were games played by the ancient Roman children.

NERVOUS WOMEN

No need for women or girls to suffer every month from periodic pains, headache or dizziness. Dr. Pierce's Favorite Prescription is the remedy.

Prescription is a purely medicinal preparation. This is what Dr. Pierce's Favorite Prescription is. It is a purely medicinal preparation. It is a purely medicinal preparation.

Dr. Pierce's Favorite Prescription is a purely medicinal preparation. It is a purely medicinal preparation. It is a purely medicinal preparation.

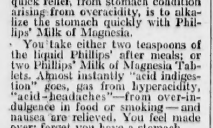
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To Alkalize Acid Indigestion Away Fast



People Everywhere Are Adopting This Remarkable "Phillips' Way" The way to gain almost incredible quick relief from stomach condition arising from overacidity, is to alkalize the stomach quickly with Phillips' Milk of Magnesia.

You take either two teaspoons of the liquid Phillips' Milk of Magnesia Tablets, or two Phillips' Milk of Magnesia Tablets, almost instantly "acid indigestion" goes, gas from hypochondria, "acid-headaches" from over-indulgence in food or smoking—and nausea are relieved. You feel made over; forget you have a stomach.

Try this Phillips' way if you have any acid stomach upset. Get either the liquid "Phillips" or the remarkable new Phillips' Milk of Magnesia Tablets. Only 25¢ for a big box of Tablets at drug stores.

PHILLIPS' MILK OF MAGNESIA

Also in tablet form. Each tiny tablet is the equivalent of a teaspoonful of liquid. Made in Canada.

SHOPRITE STORES

Phone 20 Gleichen, Alta. Phone 20
WATCH FOR OUR AD EVERY WEEK. IT WILL PAY YOU

MEN'S DRESS OXFORDS

All sizes, per pair\$2.59

POWDERED SUNSET DYE

The new Powdered Sunset Dye and Tints is now on the market. We have a full assortment of colors. Also the new color remover. Per pkg.15c

LADIES ATTENTION

You can't afford to miss this chance for House Slippers

All leather with Cuban heel, reg. \$1.25. Special pair95c

Leatherette Slippers, felt lined, flat heel Extra special pair .39c

Watch for our Big Circulars
Starts Friday Jan. 29 to Feb. 6
A Full 10 Days



A Man's Drink

Calgary Dry
The West's Finest Ginger Ale

Straight or Blended

A PRODUCT OF THE CALGARY BREWING & MALTING CO., LTD.

For Counter
Sales Books
See us
The Gleichen
Call

Town & District

All local automobile drivers are warned to secure wind-shield stickers for their cars in order to conform to the new licensing regulations of the provincial government. These stickers will signify that a three months' license has been paid to March 31st. Retain 1936 license plates on your car.

A ten y dress ice carnival will take place at 8 o'clock Friday, Feb. 5th. It will conclude with a moonshine dance, hot dogs and coffee. Under the auspices of the W. A. of United Church.

Funeral services for the late T. W. Snowden were held Thursday afternoon at 2:30 o'clock at St. Andrew's Church with Rev. C. W. Wiley officiating. A number of Gleichen old timers attended the service. Messrs. J. Boyd, F. Jones, S. Datto, W. Service, T. Bates and W. Mathewson acted as pallbearers. Interment was made in Eventide cemetery.

George Craneber, a Blackfoot Indian, well known in Gleichen, died Monday morning after a comparatively short illness. George was a man in his 30's, well educated and could talk perfect English.

Wednesday evening of last week Strathmore Red Wings played here. The score was 2-1 in favor of the Gannets. The Gannets showed a decided reversal of form from the previous game at Strathmore when they were soundly trounced.

"Can you imagine anyone going to bed with his shoes on?" "Who does that?" "My horse."

Quite a little excitement is to be found around the curling rink these evenings as the "Doug Young Competition" draws to a close. There are still several rinks in the running, but it is expected by the end of this week the final game will have been played.

The Bassano bonspiel starts tomorrow, and it is expected that a number of Gleichen rinks will make the trip hoping to ring back some of the prizes.

The Gleichen bonspiel is scheduled to get underway next Monday. The curling club is most anxious that those rinks who plan to enter notify Secretary Reid as soon as possible.

The Cluny Curling Club staged their annual bonspiel last week with about 20 rinks entered. Gleichen skips taking rinks were Dan MacDonald, T. H. Beach and Wm. Schmidt. The Beach rink won second prize in the Distributors event, being nosed out by Irwin Young rink from Bassano. Young's rink also won first in the Calgary Power event. MacDonald's rink reached the finale of the Consolation event but owing to the storm Saturday the final game was postponed. Personnel of Gleichen rinks: N. Thorburn, I. Gove, E. Woods, T. Beach skip; C. Evans, G. Sutor, J. Eklund, D. MacDonald, skip; H. Taylor, R. Menard, D. McLeod, W. Schmidt, skip.

CHRISTIAN SCIENCE

At all Christian Science Churches next Sunday, the subject of the Lesson-Sermon will be "Love." The following is one of the Scriptural quotations contained in the Lesson-Sermon: "As one whom his mother comforteth, so will comfort you; and ye shall be comforted in Jerusalem" (Isaiah 66:13). One of the correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, is as follows (page 517): "In divine Science, we have not as much authority for considering God masculine, as we have for considering Him feminine; for Love imparts the clearest idea of Deity."

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, Minister.
Mrs. M. Birch, choir leader.
Miss Jean Farquharson, pianist.
11 a.m. Church School.
7:30 p.m. Devine Worship. Subject: "Making the Neighborhood Christian."

It is perfectly clear that Jesus meant all His followers to co-operate with Him in the task of building on the earth a kingdom of righteousness, justice, goodwill and fellowship. No one is excused from doing his or her part.

The logical place to start is with ourselves for the "Kingdom of God" is first within, then we reach out to our families, especially the children and teach them to know and love God, then we reach out to the neighborhood.

The sermon on Sunday night will describe Jesus' method of making the

Good Faith—and a Good Name!

Money—the financial resources of small investors—was loaned Alberta in good faith, and at a time when the province needed help. Shall we break faith with those, our fellow-citizens? Shall we not rather preserve our good name of being "square shooters"? Shall we not rather build up than break down the integrity and honesty which, we, without doubt, the best policy?

Alberta is a great province, with wonderful natural resources. The development of these resources offers a bright future. This outlook has been hampered by ill-conceived legislation aimed to "soak the rich" but which in reality hurts the little fellows.

A prominent Canadian, who, by the way, is a successful Western farmer, declared that the drastic steps recently taken by the Alberta Government had, quite naturally, destroyed public aid, to a certain extent, private credit; but he felt that the native common sense and judgment of the vast majority of Albertans would assert itself because they know that financial integrity and financial honesty are always the best policy.

This statement is one of a series written by The Mortgage Loans Association of the Province of Alberta. The Association is composed of 14 member companies. It represents hundreds of thousands of small investments by typical Canadians. Its loans to clients in Alberta amount to some forty-five million dollars.

(The sixth statement in this series will be published in two weeks)

What Is A



REGULAR customers of the EATON Catalogues have become used to seeing the circle shown above, here and there throughout the pages of every Catalogue they receive. They have learned that whenever this sign appears they can safely expect extra value.

Sometimes a Star Special is the result of particularly fortunate buying; sometimes it is specially purchased; sometimes it is an item which we have given a particularly favorable pricing. But always, it stands for the very utmost in value—a shopping opportunity which is exceptional even at EATON'S, where we pride ourselves that ALL our values are unusual.

So when you see the Star Special sign on any article in our Catalogue, examine it very closely. For this is the very half-mark of value.

EATON'S

neighborhood Christian. This is based on a story that some lodges have adopted as their motto but their interpretation is not so far-reaching as Jesus intended it to be. Have we all grasped His meaning of the story?

NOTICE OF ANNUAL MEETING

Public notice is hereby given that a meeting of the electors of the town of Gleichen will be held in the Community Hall on Friday, January 29th at 8:00 p.m. for the purpose of receiving the report of the Mayor, Secretary-Treasurer, Auditor and Chairman of the various committees of the council for the year ending December 31st, 1936.

Dated at Gleichen this 22nd day of January 1937.

W. J. PHYTHIAN,
Secretary-Treasurer.

NOTICE OF ANNUAL SCHOOL MEETING

The annual meeting of the Gleichen School District, No. 163, will be held in the Community Hall, Gleichen, on Friday evening January 29th, 1937, immediately after the dismissal of the Town annual meeting which starts at 8 p.m.

M. MURRAY,
Secretary-Treasurer.

Every advance notice of any kind, where the object is the benefit or convenience of any person or number of persons, is advertising, and will be treated by The Call as such. If no instructions accompany the notice advising us to whom to charge it, it

'LOVE BEGINS AT 20

SPECIAL—Exclusive films of the Worlds Familyweight Championship Fight!
It's a howl when cupid's Strp. Arch comes through.

SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.30

GLEICHEN COMMUNITY HALL

PERMANENTS

Look Your Best With a SOMMER'S "NATURAL" THE PERFECT WAVE

Given by MR. REA and MISS CROW

THE MARLBOROUGH BEAUTY SHOPPE

Calgary

AT MENARD'S SHOPPE GLEICHEN

FIRST THURSDAY OF EACH MONTH

LUKE'S LAUNDRY

LAUNDRY WORK. CLEANING

AND PRESSING. REPAIRING

DRY CLEANING A SPECIALTY

Early Spring

TRAVEL

BARGAINS

to

EASTERN

CANADA

FEB. 29 to MAR. 6.

Return Limit 45 Days

Cent-A-Mile in Coaches

Fare slightly higher for tourists or Standard Sleepers in addition to usual berth charges

STOPOVERS ALLOWED

at Stations Winnipeg and Ban

For Fares and Complete Travel Service ask Canadian Pacific Ticket Agent

will be charged to the person sending it in. Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the local news columns or the correspondence columns of The Call at fifteen cents a line for each insertion.

An optimist is a man who expects to find a clean pair of socks without holes.

The rate at which new laws are being made surely taxes our respect.